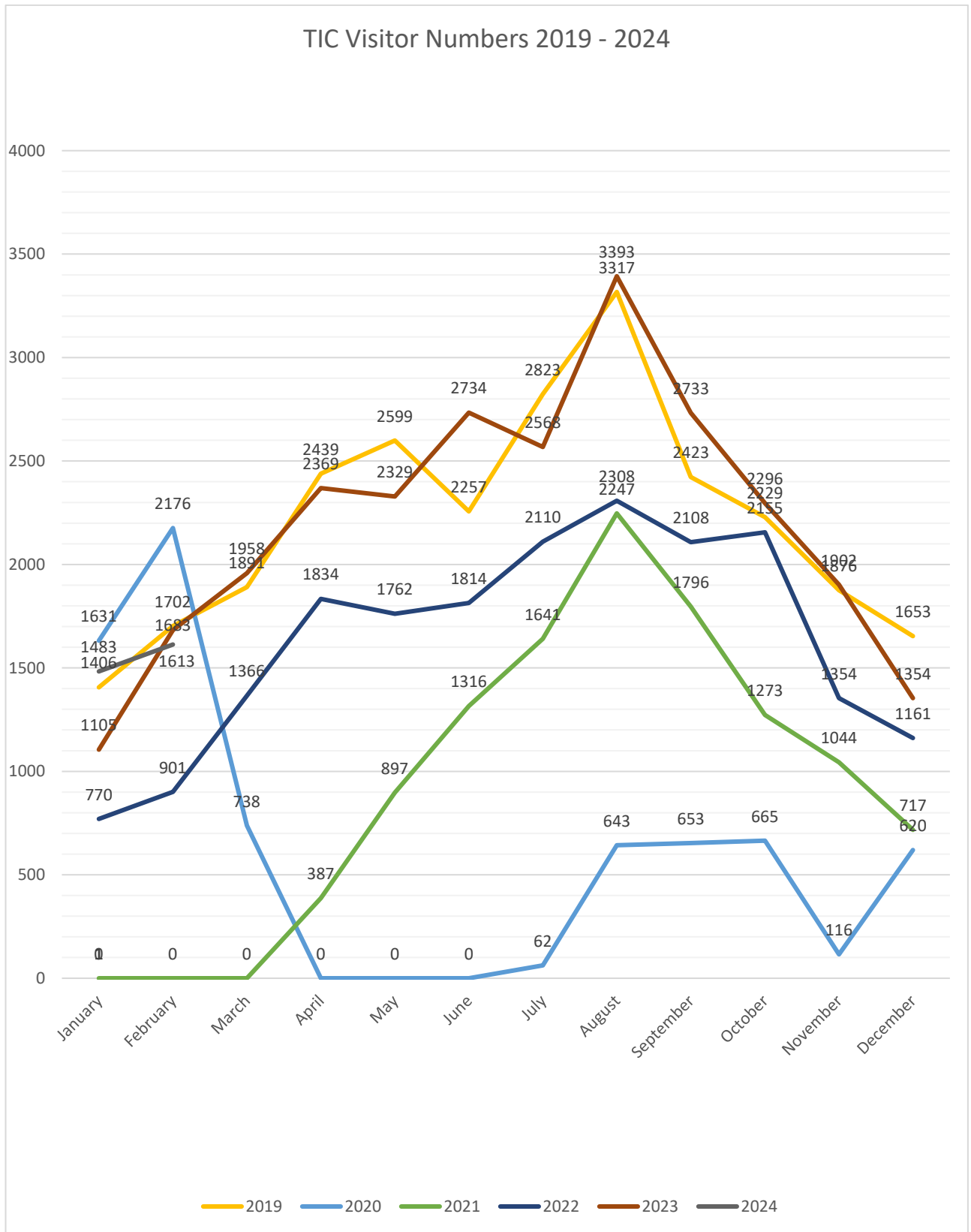


TIC Report March 2024

1. Visitor numbers in February 2024 were 161, of which 19 were overseas visitors. The overall visitor count is roughly in line with February 2019 and 2023, but well above 2022.



2. Movies@Malmesbury – Sales have continued to be strong. ‘One Life’ was sold out for both screenings, a third screening was added which also sold out. The National Theatre screenings are proving popular with very positive feedback.
3. The John Bowen Gallery –2024 is provisionally booked apart from one cancellation, 3rd to 23rd May, which we have left free as requested by the Gallery Working Group . The 6th to 26th Sept has been booked for the Flying Monk Arts Trail.

There are now 24 artists on the list for 2025, so far one 1 booking has been arranged for 2024.

4. Festival Town Leaflet – The master leaflet is now with Cllr Crawford-Price, awaiting the go ahead for printing from CE&TP.
5. Malmesbury in Bloom – Letters were sent to previous M in B donators requesting donations for 2024 on 6th March. There have been 6 positive responses so far, one being Dyson who wish to donate £500 to Malmesbury in Bloom this year for their site on the Town Bridge, last year’s donation from Dyson was £250 for the same site.

Report compiled 8.03.24

Helen King